

Economic Snapshot Mornington

Population
25,982



Business Count
3,055



Business

Land Area (ha)
2,109.28



Total Output
\$4,615m



The gross revenue generated
by businesses/organisations in
the region

Data 12 months to March Qrt 2026

Gross Regional Product
\$2,455m



Measure of the total value of final
good and services produced
within the region

Output by Industry

Industry Sector	Mornington (2024 Release 2)	
	\$M	%
Construction	\$1,083.18	23.50%
Health Care & Social Assistance	\$581.03	12.60%
Rental, Hiring & Real Estate Services	\$492.84	10.70%
Manufacturing	\$435.32	9.40%
Retail Trade	\$361.50	7.80%
Professional, Scientific & Technical Services	\$337.08	7.30%
Financial & Insurance Services	\$195.29	4.20%
Accommodation & Food Services	\$190.18	4.10%
Public Administration & Safety	\$160.38	3.50%
Education & Training	\$157.66	3.40%
Other Services	\$132.90	2.90%
Electricity, Gas, Water & Waste Services	\$104.64	2.30%
Arts & Recreation Services	\$78.62	1.70%
Information Media & Telecommunications	\$77.49	1.70%
Wholesale Trade	\$75.54	1.60%
Transport, Postal & Warehousing	\$66.68	1.40%
Administrative & Support Services	\$44.35	1.00%
Agriculture, Forestry & Fishing	\$35.07	0.80%
Mining	\$5.30	0.10%
Total	\$4,615.04	100.00%

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Mornington EAST

Labour Force

7,464



Unemployment

282



Unemployment Rate

3.8%



Mornington WEST

Labour Force

5,130



Unemployment

126



Unemployment Rate

2.5%



Mornington Peninsula Shire

Business

Data sources includes: ABS Census 2021 MPS Economic Profile (REMPAN)
Department of Employment and Workplace Relations Small Area Labour Markets (SALM)
Unemployment figures are recorded at SA2 level which includes Mornington EAST and WEST

Spend on Local Businesses

\$895m



Represents the electronic in-store spend with local businesses

Contribution From Visitors

\$193m



The contribution of electronic spend from customers resident outside the Mornington Peninsula

Employment by Industry

Industry Sector	Mornington (2025 Release 2)	
	Jobs	%
Health Care & Social Assistance	3,982	24.2%
Retail Trade	2,525	15.3%
Construction	1,939	11.8%
Accommodation & Food Services	1,715	10.4%
Education & Training	1,185	7.0%
Professional, Scientific & Technical Services	996	7.20%
Other Services	783	4.80%
Public Administration & Safety	538	3.30%
Manufacturing	593	3.10%
Arts & Recreation Services	395	2.50%
Administrative & Support Services	301	2.00%
Financial & Insurance Services	277	1.90%
Rental, Hiring & Real Estate Services	268	1.70%
Wholesale Trade	208	1.30%
Transport, Postal & Warehousing	215	1.30%
Agriculture, Forestry & Fishing	113	0.60%
Electricity, Gas, Water & Waste Services	91	0.60%
Information Media & Telecommunications	73	0.40%
Mining	3	0.00%
Total	16,450	100.00%