

Economic Snapshot

Mornington Peninsula

Population

172,217



Land Area (ha)

72,399.20



Gross Regional Product

\$11,834m



Measure of the total value of final good and services produced within the region

Business Count

17,164



Total Output

\$24,669m



The gross revenue generated by businesses/organisations in the region



Mornington Peninsula Shire

Business

Data 12 months to March Qrt 2026

Output by Industry

Industry Sector	Mornington Peninsula (2025 Release 2)	
	\$M	%
Construction	\$5,978.51	24.20%
Manufacturing	\$3,733.59	15.10%
Rental, Hiring & Real Estate Services	\$2,480.59	10.10%
Public Administration & Safety	\$2,083.83	8.40%
Health Care & Social Assistance	\$1,684.66	6.80%
Professional, Scientific & Technical Services	\$1,533.72	6.20%
Retail Trade	\$1,087.74	4.40%
Accommodation & Food Services	\$1,050.02	4.30%
Education & Training	\$742.78	3.00%
Agriculture, Forestry & Fishing	\$735.36	3.00%
Financial & Insurance Services	\$553.05	2.20%
Mining	\$514.59	2.10%
Transport, Postal & Warehousing	\$507.76	2.10%
Other Services	\$432.76	1.80%
Electricity, Gas, Water & Waste Services	\$318.71	1.30%
Wholesale Trade	\$312.58	1.30%
Arts & Recreation Services	\$311.40	1.30%
Information Media & Telecommunications	\$308.34	1.20%
Administrative & Support Services	\$299.14	1.20%
Total	\$24,669.12	100.00%

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Labour Force

85,929



Unemployment

2,856



Unemployment Rate

3.3%



Spend on Local Businesses

\$3.13B



Represents the electronic in-store spend with local businesses

Contribution From Visitors

\$1.04B



The contribution of electronic spend from customers resident outside the Mornington Peninsula

Employment by Industry

Industry Sector	Mornington Peninsula (2025 Release 2)	
	Jobs	%
Health Care & Social Assistance	10,877	16.00%
Construction	9,882	14.60%
Retail Trade	7,756	11.40%
Accommodation & Food Services	6,935	10.20%
Education & Training	5,538	8.20%
Manufacturing	4,576	6.70%
Professional, Scientific & Technical Services	4,560	6.70%
Public Administration & Safety	4,204	6.20%
Other Services	2,797	4.10%
Administrative & Support Services	2,064	3.00%
Agriculture, Forestry & Fishing	1,699	2.50%
Arts & Recreation Services	1,611	2.40%
Rental, Hiring & Real Estate Services	1,234	1.80%
Transport, Postal & Warehousing	1,171	1.70%
Wholesale Trade	1,107	1.60%
Financial & Insurance Services	918	1.40%
Electricity, Gas, Water & Waste Services	367	0.50%
Information Media & Telecommunications	354	0.50%
Mining	167	0.20%
Total	67,817	100.00%



Mornington Peninsula Shire

Business

Data sources include: ABS Census 2021 MPS Economic Profile (REMPLAN)
Department of Employment and Workplace Relations Small Area Labour Markets (SALM)
Unemployment figures are recorded at SA2 level