

Social and economic pressures

While the pandemic has created new issues, it has very much exacerbated pre-existing stressors on the Mornington Peninsula including generational inequality, disadvantage and in particular - in a comparatively older population – loneliness, social isolation and the digital divide.

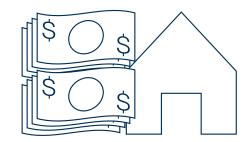
Impact assessments for the Peninsula to date have revealed social and economic pressures on our community

- Throughout 2020 more than 1,700 women across the Peninsula were affected by family violence
- In 2020, there was a 250 per cent increase in calls to Beyond Blue
- In 2020, Volunteers Victoria reported a 50.2 per cent drop in volunteers from 2019, particularly in the crucial over 70s cohort
- Rental and housing stress.
 People are choosing to migrate out of the city and into the regions, including Mornington Peninsula



250%

50%



- At the peak of the downturn in August 2020 2,205 jobs were lost
- As at September 2020, 59.2 per cent of businesses were on JobKeeper, the highest rate in Victoria and third highest in the nation (ABS)
- Gross Regional Product (GRP) activity is forecast to drop \$596 million (5.6 per cent), more than twice that for Australia overall







Impacts have been particularly hard in the following areas which require recovery focus.

- economy instability related to hospitality, accommodation, tourism, creative industries, recreation, and youth unemployment
- mental health
- family violence
- physical health
- social connection, particularly the elderly
- volunteering
- transport
- community sport
- township activation and hospitality
- housing and homelessness
- the digital divide.

2021/22 COVID-19 recovery

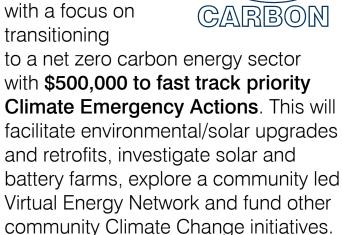
\$10 Million towards action

Throughout the 2021/22 Financial Year Council will invest more than \$10M directly towards recovery projects, programs, and initiatives such as:

 Waive or reduce fees and charges to the value of \$1 million. This relief will be provided across the community and business sector and to our most vulnerable

for our hospitality industry

- Use \$650,000 to re-establish the Outdoor Dining and **Township Activation** program from October 2021 - April 2022, streamlining processes to ensure the repeat success of this initiative
- Ensure a green recovery and rebuild our local economy with a focus on transitioning



 Build disaster resilience with **\$250.000** to enhance **Emergency** Management capability and preparedness of the Peninsula

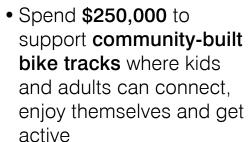


 Scope and implement an 'on demand' bus service trial to the value of **\$110,000**



- events grants
- community recovery grants
- business recovery grants
- social service provider community support grants
- youth grants
- climate action grants

 Plan for long term changes in our community through funding key migration and social connection research (\$155,000)









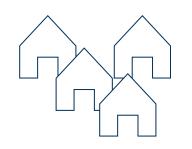


2021/22 COVID-19 recovery

\$10 Million towards action

Throughout the 2021/22 Financial Year Council will invest more than \$10M directly towards recovery projects, programs, and initiatives such as:

Fast track
 and expand our
 social housing
 planning and
 advocacy by
 allocating \$100,000



 Use \$125,000 to expedite the rezoning required to establish a Mornington Peninsula Technology Park



Continue the
 'Communities That Care' implementation using
 \$35,000



Allocate \$52,000
 to host a new
 Mornington
 Peninsula Festival
 and help our
 community celebrate
 and reconnect



• Invest \$142,000 to prioritise the 'First 1000 Days Program' which provides a coordinated and comprehensive approach to strengthen resilience, leadership, and innovation in Aboriginal and Torres Strait Islander families, giving their babies the best start to life

- Fast track
 \$2.2 million in
 capital projects
 that will support
 vital infrastructure
 and community
 connections including
 design of Southern
 Peninsula Youth Hub
 and The Briars Master Plan and
 delivery of priority small
 missing link footpaths
- Be best placed to receive stimulus grants from state and federal governments by reserving \$1.815 million 'matched funds' for Civic Reserve athletics/ soccer pavilion, Emil Madsen Reserve main soccer field, Sorrento Tennis Court lighting, Fruit Growers Reserve scoreboard and a major recovery event in Balnarring.

Our continuing services, programs and initiatives

Established and continuing services, programs and initiatives

In addition to those projects requiring new funding, many projects addressing the impacts of COVID-19 are already established or do not require an additional investment. As the level of government closest to community, The Shire will continue to connect and work towards a recovered Peninsula by:

- advocating for social housing and referring at risk clients
- facilitating the family violence Collective Impact Awareness initiative
- delivering more devices to the elderly and socially isolated under our lumin outreach project
- delivering more mental health first aid training with our partners
- supporting more chasing change suicide prevention advocacy and events
- checking in at home with those most at risk
- delivering more industry-specific free online business training and mentoring
- facilitating more job readiness training.

- shining a spotlight on business needs in our industrial estates and smaller townships
- encouraging the community to shop local through our local business directory and do so ourselves where possible
- advocating for Mornington Centrelink
- launching Working for Victoria funded roles for social inclusion officers and others
- boosting advocacy for improved transport options for our vulnerable
- seeking funding for antidomestic violence campaigns
- funding GOswim lessons for disadvantaged children and partnering with SLV for ocean water safety
- partnering with the local learning and employment network to improve education and employment outcomes for young people in our region
- partnering with business for smart parking and smart towns
- launching workshops and networking to promote collaborative business partnerships.

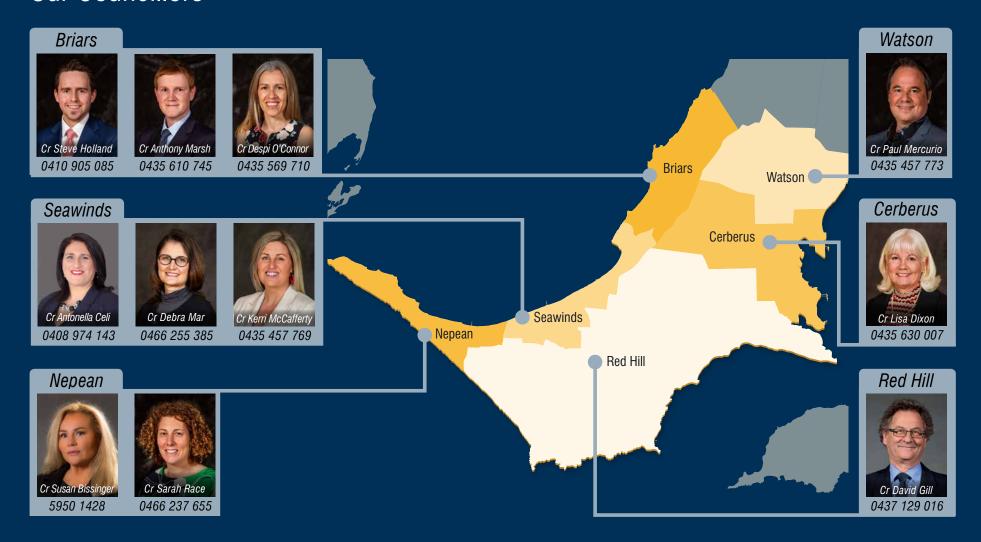
These actions and initiatives will:

- ensure the health and wellbeing of our people
- 2. reactivate the peninsula
- 3. build disaster resilience
- 4. connect our community
- 5. support business recovery and build economic resilience
- 6. revitalise cultural, creative and recreation industries
- 7. ensure a green and sustainable recovery.

We will continue to work with local businesses, the community, service providers and other levels of governments to plan for the Peninsula's lasting resilience and renewal.

Experience, feedback and learnings will also help inform the development this year of our Community Vision, Council Plan 2022–26 and Health and Wellbeing Plan 2022–26.

Our Councillors



Mornington Peninsula Shire acknowledges and pays respect to the Bunurong/Boon Wurrung people, the traditional custodians of these lands and waters.

Service Centres

ROSEBUD

90 Besgrove Street, 3939

MORNINGTON

2 Queen Street, 3931

HASTINGS

21 Marine Parade, 3915

SOMERVILLE

1085 Frankston-Flinders Road, within Somerville Library, 3912

Contact

1300 850 600 (24 hours) or 5950 1000

TIS: 133 677 then ask for 1300 850 600

NRS: connect to NRS on www.relayservice.com.au

then ask for 1300 850 600

customerservice@mornpen.vic.gov.au

Private Bag 1000, Rosebud 3939 DX 30059

f facebook.com/mornpenshire

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mornpen.vic.gov.au