

Sponsorship Funding 2023/24

Program Summary as at 12 Feb 2024



Film Festivals Australia – Peninsula Film Festival **\$35,000**

Peninsula Film Festival is Mornington Peninsula's annual film festival running over three days and earmarks the region as a tourism and arts destination and provides a platform for aspiring and established filmmakers. The event includes:

- Friday night launch and movie screening followed by a Q&A
- Saturday evening outdoor short film festival judged live by a panel of celebrity judges at Rosebud's Village Green. An online screening follows the physical event allowing those who are unable to attend or those who simply wish to see Saturday's short films again.
- Sunday filmmaking workshop where participants learn how to make their own short film

Flinders Fringe Festival Incorporated – Flinders Fringe Festival 2024 **\$35,000**

Flinders Fringe Festival Incorporated aims to create arts events to unite and entertain the community and to showcase both recognised and emerging artists and new works across a variety of genres, which celebrate the diversity of the community and beauty of the natural environment of the Mornington Peninsula.

Funding will support a strategically planned multi-channel and segmented approach to marketing to promote the MP Shire and the following main events:

- Flinders Fringe 2024
- Flinders Fringe Winter Festival
- Flinders Fringe Community Concert

Mornington Chamber of Commerce – Mornington Winter Music Festival **\$35,000**

Held of the Kings Birthday Weekend, the festival program features events and workshops from renown and emerging Australian and International talent performing in over 20 venues across Mornington. The annual festival is predominantly a free community event, that gives music lovers the opportunity to enjoy world class music, with a focus on local and emerging talent.

The festival is now in its 10th year and increases visitation to all the Mornington venues over the traditionally quiet winter long weekend. All venues are encouraged to employ musicians over this event to make it a family friendly and community focused outdoor program.

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Red Hill Agricultural & Horticultural Society – Annual Red Hill Show **\$35,000**

The Red Hill Agricultural & Horticultural Society hosts the iconic Red Hill Show, held annually on the Labour Day weekend. The Show provides a traditional country show environment to stimulate, educate and promote community interest in the agricultural, horticultural and cultural activities of the Mornington Peninsula. The Red Hill Show is a fun, safe, family orientated event. The event is run at the Red Hill Recreational Reserve and attracts around 13,000 - 15,000 people annually.

Sorrento Writers Festival Inc – Sorrento Writers Festival **\$35,000**

The program celebrates Australia's writers and thinkers and connects them to our local and broader communities through a year-round calendar of events featuring writers/literacy/journalism/reading/books and children's programs. The catalyst is an annual 4-day festival that brings discussion, ideas, books, and journalism to our region. Activities will deliver economic, cultural and social impact to the region.

Southern Peninsula Basketball Association – Southern Peninsula Tournament **\$35,000**

The Southern Peninsula Tournament is a two-day annual basketball event held in November on the Mornington Peninsula. Hosting in excess of 500 teams across various skill levels, the prestigious event for both championship and regional level teams aims to foster community engagement, promote tourism and hospitality during off-peak times, and contribute to regional economic development. The event also holds a partner tournament in July each year which is dedicated purely to grassroots community basketball.

The Women's Spirit Project – Spirit of Transformation Mornington Peninsula **\$35,000**

The Spirit of Transformation program is a 12 week fitness, health and wellbeing program co-designed by women with lived experience. The program supports women who have experienced and are recovering and healing from: domestic, family and sexual violence, mental health barriers, poverty, addiction and displacement.

This holistic prevention and recovery program builds physical and emotional fitness and resilience. Proven outcomes include improved mental health, increased resilience and self-reliance as well as greater connection to community and other support services, increased employment opportunities and reduced poverty.

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Western Port Christian Family Church – Tyabb Community Biggest Morning Tea **\$2,800**

A community-based morning tea with various competitions, raffles and auctions of goods and services provided by local and national businesses, to raise funds for the Cancer Council of Victoria. The highlight is the High Tea experience where people are waited on and have special food and drink provided to their table.