

Attachment 2 Sponsorships Awarded 2023-2024 - Q4 End of Financial year

Theme 1: A healthy, natural environment and well-planned townships

| Awarded to | Project Title | Project Description | Total Awarded |
|----------------------------|-----------------------------------|----------------------------|----------------------|
| Dolphin Research Institute | Dolphin Research Institute | Dolphin Research Institute | \$23,805.00 |
| | Total Theme 1 Sponsorships | | \$23,805.00 |

Theme 2: A robust, innovative and diverse economy

| Awarded to | Project Title | Project Description | Total Awarded |
|---|---|--|----------------------|
| Flinders Fringe Festival Incorporated | Flinders Fringe Festival 2024 | The purpose of Flinders Fringe Festival Incorporated is to create arts events to unite and entertain the community and to showcase both recognised and emerging artists and new works across a variety of genres, which celebrate the diversity of the community and beauty of the natural environment of the Mornington Peninsula. FFFInc will use a strategically planned multi-channel and segmented approach to marketing to promote the MP Shire and the following main events: <ul style="list-style-type: none"> •Flinders Fringe 2024, 23-25 February 2024 •Flinders Fringe Winter Festival, July 2024 TBC •Flinders Fringe Community Concert, October 2024 TBC (fundraiser for homelessness programs). | \$35,000.00 |
| Sorrento Writers Festival | Sorrento Writers Festival | The SWF is a not-for-profit, cultural and community organisation with a long-term commitment to improve literacy, enhance learning and provide a safe, stimulating and mutually-respectful environment in which to discuss ideas. Our purpose is to celebrate Australia's writers and thinkers and connect them to our local and broader communities through a year-round calendar of events that hosts writers/literacy/journalism/reading/books and children's programs. The catalyst is an annual 4-day world-class festival that brings discussion, ideas, books, and journalism to our region. | \$35,000.00 |
| Red Hill Agricultural & Horticultural Society | Annual Red Hill Show | The Red Hill Agricultural & Horticultural Society is in its 101st year and has hosted the iconic Red Hill Show held in March annually for the last 95 year and the event is held the Saturday of March Labour Day weekend. The show provides a traditional country show environment to stimulate, educate and promote community interest in the agricultural, horticultural and cultural activities of the Mornington Peninsula. There is no other competition in our region – open to all ages and abilities. | \$35,000.00 |
| Peninsula Chamber of Musicians Inc | Peninsula Chamber Musicians Seasons 2024, 2025 & 2026 | Peninsula Chamber Musicians was established in 2013 to provide opportunities, development and a sense of community for Peninsula-based classical musicians and their audiences. PCM, with financial assistance from the Shire, expanded from an ensemble of 5 players to a chamber orchestra and professional ensembles presenting concerts across the Peninsula. We are seeking Shire sponsorship for our proposed 2024, 2025 and 2026 Seasons. | \$41,970.00 |
| Film Festival Australia | Peninsula Film Festival | Peninsula Film Festival (PFF) is Mornington Peninsula's annual film festival. PFF runs over three days, and earmarks the region as a tourism and arts destination and provides a platform for aspiring and established filmmakers. The event includes a Friday night launch (Feb 2)-a movie screening followed by a Q&A/networking drinks, followed the next day by the highlight of the program an outdoor Saturday short film festival (feb 3)- public bring a rug and sit under the stars to watch 20 short films all judged live by a panel of celebrity judges at Rosebud's Village Green. The prize pool includes cash prizes and mentorships. | \$105,000.00 |
| Southern Peninsula Basketball Association Inc | Southern Peninsula Tournament | The Southern Peninsula Tournament is a two-day annual basketball event held on the Mornington Peninsula in November, hosting in excess of 500 teams across various skill levels. Attracting 25,000+ attendees from Victoria, the 2022 tournament generated in excess of \$3.5 million in local economic impact. A prestigious event for both championship and regional level teams, it aims to foster community engagement, promote tourism and hospitality during off-peak times, and contribute to regional economic development. The upcoming event seeks to expand resources to accommodate higher demand. The event also holds a partner tournament in July each year which is dedicated purely to grassroots community basketball. | \$35,000.00 |
| | Total Theme 2 Sponsorships | | \$286,970.00 |

Theme 3: A flourishing, healthy and connected community

| Awarded to | Project Title | Project Description | Total Awarded |
|---|---|---|---------------------------------------|
| Somerville Family Day Incorporated | Somerville Family Day | We host a free, annual, all-inclusive and diverse event focused on providing a venue for the community to engage and network with sporting groups, clubs, charities, historic society, and associations. We provide a huge range of free activities and entertainment. We recognise outstanding community members young and old with our annual community awards. We facilitate growth for dance schools, football, bowls and tennis clubs, Scouts, and bring awareness to charities and associations such as 1,2,3 read to me, hear no evil, Vic Pol, SES, CFA, Risky Kids , Mornington Peninsula Astronomical Society. We utilise the whole area with skate park competitions, car show, market stalls, food vans and rides. Funds raised from the event are donated back to local causes. This year we donated \$10,000 to Somerville CFA. | \$10,000.00 |
| Mornington Chamber of Commerce | Mornington Winter Music Festival - Community growth | Held over the King’s Birthday Long Weekend from Friday 7th to Monday 10th June 2024 the festival program features events and workshops from renown and emerging Australian and International talent performing in over 20 venues across Mornington. The annual festival is predominantly a free community event, that gives music lovers the opportunity to enjoy world class music, with a focus on local and emerging talent. The festival is now in its 10th year and has a proven track record of increasing visitation to all the Mornington venues over the traditionally quiet winter long weekend. All venues from pubs, restaurants, cafes and event retail outlet are encouraged to employ musicians over this event. The cornerstone of the festival is the family friendly and community focused outdoor program. | \$35,000.00 |
| The Motivation Project t/a The Women's Spirit Project | Spirit of Transformation – Mornington Peninsula | The Women’s Spirit Project (WSP) is a volunteer led, not for profit organisation established in 2018. The WSP inspires, empowers and supports women recovering from trauma through the delivery of free accessible strengths-based health and wellbeing programs. The Spirit of Transformation (SOT) program is a 12 week fitness, health and wellbeing program co-designed by women with lived experience. The SOT program supports women who have experienced and are recovering and healing from: domestic, family and sexual violence, mental health barriers, poverty, addiction and displacement. This holistic prevention and recovery program builds physical and emotional fitness and resilience. Proven outcomes include improved mental health, increased resilience and self-reliance as well as greater connection to community and other support services, increased employment opportunities and reduced poverty. | \$35,000.00 |
| Frankston Mornington Peninsula LLEN | Engaging and Embracing our Future Workforce | The FMP Industry Expo and the Peninsula Applied Learning (PAL) Awards are two high profile annual events held in our region. On the back of its success in 2023, the FMP Industry Expo needs to scale up to provide access to more students and exhibiting industry and employers. The PAL Awards, has a long history of being an event which celebrates the achievements of students in Applied Learning, their connection to Vocational Education and Training and Industry Partnerships in the FMP Region. | \$38,129.00 |
| Western Port Christian Family Church | Tyabb Community Biggest Morning Tea | A community based morning tea with various competitions, raffles and auctions, to raise funds for the Cancer Council of Victoria. The morning tea offers baked goods made by committee members in a certified kitchen and caters to various dietary requirements. There is also a raffle and auction of goods and services provided by local and national businesses. The highlight is the High Tea experience where people are waited on and have special food and drink provided to their table. Over the last two years over 500 people have attended with \$7000 plus raised. We are a committee of six local women with oversight from Western Port Community Care | \$2,800.00 |
| | Total Theme 3 Sponsorships | | \$120,929.00 |
| | | | Total Awarded for all 3 Themes |
| | | | \$431,704.00 |

