

Economic Snapshot Mornington Peninsula

Population

171,450



Land Area (ha)

72,399.20



Gross Regional Product

\$11,453m



Measure of the total value of final good and services produced within the region

Business Count

17,147



Total Output

\$23,646m



The gross revenue generated by businesses/organisations in the region

Output by Industry

Industry Sector	Mornington Peninsula (2024 Release 2)	
	\$M	%
Construction	\$5,572.70	23.60%
Manufacturing	\$3,700.96	15.70%
Rental, Hiring & Real Estate Services	\$2,537.25	10.70%
Public Administration & Safety	\$1,973.25	8.30%
Health Care & Social Assistance	\$1,626.83	6.90%
Professional, Scientific & Technical Services	\$1,299.80	5.50%
Retail Trade	\$1,110.52	4.70%
Accommodation & Food Services	\$844.27	3.60%
Education & Training	\$775.95	3.30%
Agriculture, Forestry & Fishing	\$601.71	2.50%
Financial & Insurance Services	\$597.64	2.50%
Mining	\$509.50	2.20%
Transport, Postal & Warehousing	\$464.05	2.00%
Other Services	\$460.85	1.90%
Electricity, Gas, Water & Waste Services	\$345.73	1.50%
Wholesale Trade	\$332.78	1.40%
Arts & Recreation Services	\$322.44	1.40%
Information Media & Telecommunications	\$285.58	1.20%
Administrative & Support Services	\$284.63	1.20%
Total	\$23,646.46	100.00%



Mornington Peninsula Shire

Business

Data 12 months to September Qrt 2025

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Labour Force

85,281



Unemployment

2,671



Unemployment Rate

3.1%



Spend on Local Businesses

\$3.22B



Represents the electronic in-store spend with local businesses

Contribution From Visitors

\$1.08B



The contribution of electronic spend from customers resident outside the Mornington Peninsula

Employment by Industry

Industry Sector	Mornington Peninsula (2024 Release 2)	
	Jobs	%
Health Care & Social Assistance	9,550	15.30%
Construction	8,960	14.40%
Retail Trade	7,680	12.30%
Accommodation & Food Services	6,322	10.10%
Education & Training	5,311	8.50%
Manufacturing	4,165	6.70%
Professional, Scientific & Technical Services	3,844	6.20%
Public Administration & Safety	3,701	5.90%
Other Services	2,599	4.20%
Administrative & Support Services	2,067	3.30%
Agriculture, Forestry & Fishing	1,581	2.50%
Arts & Recreation Services	1,555	2.50%
Rental, Hiring & Real Estate Services	1,146	1.80%
Transport, Postal & Warehousing	1,136	1.80%
Wholesale Trade	934	1.50%
Financial & Insurance Services	884	1.40%
Electricity, Gas, Water & Waste Services	368	0.60%
Information Media & Telecommunications	337	0.50%
Mining	171	0.30%
Total	62,311	100.00%

Data sources include: ABS Census 2021 MPS Economic Profile (REMPLAN)
Department of Employment and Workplace Relations Small Area Labour Markets (SALM)
Unemployment figures are recorded at SA2 level



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Business