

Economic Snapshot Mornington

Population

25,954



Land Area (ha)

2,109.28



Business Count

3,042



Total Output

\$4,615m



The gross revenue generated by businesses/organisations in the region

Gross Regional Product

\$2,332m



Measure of the total value of final good and services produced within the region

Output by Industry

Industry Sector	Mornington (2024 Release 2)	
	\$M	%
Construction	\$1,083.18	23.50%
Health Care & Social Assistance	\$581.03	12.60%
Rental, Hiring & Real Estate Services	\$492.84	10.70%
Manufacturing	\$435.32	9.40%
Retail Trade	\$361.50	7.80%
Professional, Scientific & Technical Services	\$337.08	7.30%
Financial & Insurance Services	\$195.29	4.20%
Accommodation & Food Services	\$190.18	4.10%
Public Administration & Safety	\$160.38	3.50%
Education & Training	\$157.66	3.40%
Other Services	\$132.90	2.90%
Electricity, Gas, Water & Waste Services	\$104.64	2.30%
Arts & Recreation Services	\$78.62	1.70%
Information Media & Telecommunications	\$77.49	1.70%
Wholesale Trade	\$75.54	1.60%
Transport, Postal & Warehousing	\$66.68	1.40%
Administrative & Support Services	\$44.35	1.00%
Agriculture, Forestry & Fishing	\$35.07	0.80%
Mining	\$5.30	0.10%
Total	\$4,615.04	100.00%



Mornington Peninsula Shire

Business

Data 12 months to September Qrt 2025

Economic Snapshot Mornington

Mornington EAST

Labour Force

7,407



Unemployment

260



Unemployment Rate

3.5%



Mornington WEST

Labour Force

5,091



Unemployment

112



Unemployment Rate

2.2%



Spend on Local Businesses

\$262m



Represents the electronic in-store spend with local businesses

Contribution From Visitors

\$45.6m



The contribution of electronic spend from customers resident outside the Mornington Peninsula

Employment by Industry

Industry Sector	Mornington (2024 Release 2)	
	Jobs	%
Health Care & Social Assistance	3,511	23.40%
Retail Trade	2,500	16.70%
Construction	1,719	11.50%
Accommodation & Food Services	1,569	10.50%
Education & Training	1,094	7.30%
Professional, Scientific & Technical Services	996	6.60%
Other Services	722	4.80%
Public Administration & Safety	489	3.30%
Manufacturing	471	3.10%
Arts & Recreation Services	379	2.50%
Administrative & Support Services	301	2.00%
Financial & Insurance Services	290	1.90%
Rental, Hiring & Real Estate Services	257	1.70%
Wholesale Trade	212	1.40%
Transport, Postal & Warehousing	210	1.40%
Agriculture, Forestry & Fishing	94	0.60%
Electricity, Gas, Water & Waste Services	91	0.60%
Information Media & Telecommunications	68	0.50%
Mining	5	0.00%
Total	14,978	100.00%



Mornington Peninsula Shire

Business

Data sources include: ABS Census 2021 MPS Economic Profile (REMPLAN)
 Department of Employment and Workplace Relations Small Area Labour Markets (SALM)
 Unemployment figures are recorded at SA2 level which includes Mornington EAST and WEST