

14 June 2017

Mr D. Gibb  
[REDACTED]  
[REDACTED]  
[REDACTED]

Dear Mr Gibb

### **PROPOSED COUNCIL PLAN SUBMISSION: DECISION**

Thank you for your submission on the proposed Council Plan 2017-2021, received 26 April 2017.

All submissions were considered by Council in accordance with section 223 of the *Local Government Act 1989* (the Act). The purpose of this letter is to notify you of Council's decision and the reasons for that decision.

Council adopted the Council Plan 2017-2021 at its meeting of 13 June 2017 at Rosebud.

Full details of Council's decision can be found in the minutes of the meeting, available at [mornpen.vic.gov.au/councilminutes](http://mornpen.vic.gov.au/councilminutes) and available for public inspection in accordance with section 222 of the Act.

The Council Plan 2017-2021 is available for public inspection at the Council's offices and is published on Council's website: [mornpen.vic.gov.au/councilplan](http://mornpen.vic.gov.au/councilplan)

The following advice is provided in response to the particular points you raised in your submission:

***Delete reference to dairy under 'Our Prosperity' and insert reference to beef, chicken meat and eggs.***

Reference to dairy to be replaced with "beef, chicken meat and eggs". The term food economy relates to all facets of the food supply chain from agriculture to value added. To ensure this is better understood it is proposed to add "including our agriculture and valued added food production sectors".

***Highlight "agriculture and Green Wedge" under 'Our Prosperity'. Concern that the term 'food economy' is not explicit enough in incorporating agriculture.***

To reinforce the importance of agriculture and our rural sector it is proposed to make a stronger reference in the description of our prosperity. A major initiative in this section includes providing support to these specific sectors. To ensure this is more explicit it is proposed to amend a major initiative to read: "Provide skills development and support to food economy businesses including our agriculture, agritourism and valued added food production sectors".

**Add 'Road Improvement Strategy' to "The strategies and plans supporting our work include" under 'Our Place'**

The Road Improvement Strategy is still in development and has not yet been adopted by Council. We have reviewed the associated strategies and plans associated within each theme and identified missing strategies that will be added.

The following changes were made to the proposed Council Plan in response to your submission:

In the final 'Our Prosperity' dot point under 'Our Community', for "dairy", "**beef, chicken meat and eggs**" was substituted.

In the 'strategies' under the third 'Our Prosperity' 'strategic objective', after "Support and develop our food economy", "**including our agriculture and valued-added food production sectors**" was inserted.

In the introductory paragraph under 'Our Prosperity', for "of our Shire, and our", "**with our agricultural sector having a strong connection to the Mornington Peninsula. Our**" was substituted.

In the 'major initiatives' under the third 'Our Prosperity' 'strategic objective', after "Provide skills development and support to food economy businesses", "**including our agriculture, agritourism and value-added food production sectors**" was inserted.

Under the third 'strategic objective', 'strategies' to "**Advocate to enhance the productivity of our region throughout the Bunyip Food Belt**"; "**Support the agritourism industry on the peninsula**"; "**Support and further the strategy for the MPP Produce branding and Food Advisory Boards**"; "**Support rural business through networking and industry development**"; "**Foster and encourage agriculture and promote the Mornington Peninsula's rural sector**"; and "**Develop and grow local business, including agritourism and intensive agriculture**" were added.

Under 'Our Connectivity' for the second 'strategic objective', a major initiatives to "**Complete and implement the Road Improvement Strategy**" was added.

In the 'strategies and plans supporting our work' under 'Our Connectivity' the "**Footpath Construction Strategy**" and "**Road Improvement Strategy**" were added.

If you have any further enquiries, please do not hesitate to call me on **5950 1206**.

Yours sincerely

**Rebecca Connell**  
Manager – Corporate Planning and Projects