

Significant Events Grant 2022 Program Summary



Dromana Australia Day Committee Incorporated – Dromana Australia Day Event 2023 **\$25,000.00**

The Dromana Australia Day event is conducted at Dromana Foreshore on 26 January next to Dromana Pier. The event runs from 8.30am to 1.30pm, commencing with a free breakfast. Live music, food and drink stalls and a variety of performers and activities keep the crowds entertained. Community Awards and presentations are part of the day (eg. Community Youth Awards, Boatshed Award) as well as a flag-raising ceremony and address by the Australia Day ambassador.

Mornington Chamber of Commerce – Mornington Winter Music Festival **\$25,000.00**

Held over the Queen's Birthday Long Weekend from Friday to the public holiday Monday in June annually, the Mornington Winter Music Festival program features events and workshops from renowned and emerging Australian and International talent performing in 20 venues across Mornington as well funding local musicians to perform as part of the 4 day street program.

Northern Mornington Peninsula Tourism Inc – Main Street Mornington Festival **\$12,000.00**

Main Street Festival is a free community event that is scheduled for October 2023. It is an icon event of the Mornington Peninsula that attracts up to 30,000 visitors from across the state and locally. It showcases local produce, wine, food, art and music, also providing free entertainment for visitors with 7 stages and performance areas, kids activities and roving performers.

Red Hill Agricultural & Horticultural Society – 95th Red Hill Show **\$25,000.00**

The Red Hill Show is held on Saturday of the March Labour Day weekend. The show provides a traditional country show environment to stimulate, educate and promote community interest in the agricultural, horticultural and cultural activities of the Mornington Peninsula. The Red Hill Show is a fun, safe and well-run family orientated event. The show is run from the Red Hill Recreational Reserve and attracts around 15,000 people annually.

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Rosebud Australia Day Association Inc – Australia Day on the Village Green, Rosebud
\$25,000.00

Free family day celebrating Australia Day in Rosebud with musical entertainment and flag raising ceremony along with free community breakfast and family activities.

Rotary Club of Mt Eliza Inc – Australia Day in Mt Eliza
\$13,000.00

A whole-of-community event, but directed mainly towards families and children, to celebrate Australia Day. Musical entertainment has an Australian theme. Children's entertainment includes hands-on appreciation of native reptiles and endangered species. Formalities include flag raising involving the local Scout group, National Anthem sung by a local student as well as participation by Council and other dignitaries.

Scarlett Mac Events Pty Ltd – Peninsula VineHop Festival 2022
\$25,000.00

Peninsula VineHop Festival is a two-day music and craft beverage festival, now in its fifth year and aims to attract 9,000 pax for the 2022 event!

The event attracts 6,000 patrons, spread across 8 venues, each featuring live music or DJs, 30+ local craft beverage bars (wine, craft sprits, cider and beer) food trucks with shuttle and private buses between the venues. 'Sunday Sesh' is a new addition to the festival, aiming to attract 3,000 Adults + kids. The main stage will feature Ash Grunwald, The Bamboos, Sun Salute, Sunday Lemonade, DJ Sophie Joy! The event will also feature 20+ local craft beverage bars (all offering tastings), a kids 'Dreaming Space', free kids activities, a local makers market and food trucks.