

What is public art?



**MORNINGTON
PENINSULA**
Shire

Public art fact file

Vision

Mornington Peninsula Shire aspires for Public Art to be an everyday experience that expresses the community's unique attributes, culture, heritage, people and place. Public Art contributes to the vibrancy of public spaces for the enjoyment of residents and visitors. It can elevate the aesthetic profile of public spaces and plays a key role in attracting creative businesses and workers, whilst also encouraging the growth of a culturally informed public.

What is Public Art?

Public Art refers to art forms that are placed within and/or in an environment or integrated into building or infrastructure designs that are publicly visible, accessible and on public land. This includes parklands, village centres, streetscapes, public open space, freeway environs, significant gateways and entrances.

Public Art activity comprises

- Creative design concepts or features integrated into urban design developments (including buildings, streets, interpretative signage and parks)
- Artists contributing to the conceptualisation and design of public spaces and places
- Artists working in and with communities to enhance public spaces
- The benefits of Public Art for Mornington Peninsula residents and visitors

- Activates and animates community, cultural and civic spaces
- Provides opportunities for community to explore art as an everyday experience
- Contributes to building community identity, pride and respect through story, memory and meaning
- Fosters dialogue on the value of the arts
- Acknowledges artists and the creative and cultural industries that have historically lived, visited, captured and reflected its unique and magnificent landscapes

Assessing Public Art proposals

The Public Art Policy sets out Council's strategic direction and defines the administration and management framework for Public Art across the municipality.

The Public Art Policy provides a framework for assessment of works to be commissioned, acquired by purchase, donation or transfer on Council owned or controlled land or assets. It sets out guidelines for Council in facilitating privately commissioned works that have a public benefit and it articulates the management framework for Council managed public artworks.

Once a proposal has been completed and lodged with the Arts & Culture Unit, a Public Art Panel will be formed to review each proposal, including: a ward councillor, Shire officers, industry specialists and a representative of the Arts & Culture Advisory Panel (ACAP).



More information about Public Art on the Mornington Peninsula

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