



## PRIORITY 4 - 10. Red Hill to Arthur's Seat Trail (4.5 km)

A path commencing at Mornington-Flinders Road that travels alongside Arthurs Seat Road to Purves Road.

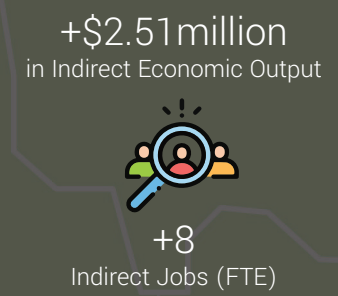
**Estimated Cost: \$2,328,000**

### CONSTRUCTION PHASE ECONOMIC BENEFITS

#### ➔ DIRECT IMPACT



#### ➔ INDIRECT IMPACT



### QUALITATIVE BENEFITS

➔ Strengthening Mornington Peninsula's brand as a premier cycling and walking destination

➔ Encourage an increase in active transport use for recreation and commuter trips

➔ Other Benefits

- Encourage a reduction in traffic congestion, road provision costs, vehicle ownership, operating and parking costs
- Encourage a reduction of environmental pollution and traffic noise
- Encourage improved physical and cognitive health for children and seniors
- Encourage an increase in social connection and civic pride

➔ Encourage a greater dispersal of visitation across the region

➔ Satisfies and aligns with local and state Government's strategic objectives including:

- Victoria's Cycling Strategy
- Victoria's Visitor Economy Strategy
- Mornington Peninsula Shire Council Plan
- Mornington Peninsula Bicycle Strategy
- Mornington Peninsula Shire's Health and Wellbeing Plan
- Mornington Peninsula Shire's Sustainable Transport Strategy

