

# Electoral Signage Guidelines

Council Elections 24 October 2020



There are a number of pieces of legislation which regulates the placement of advertising material and signage; these include the Mornington Peninsula Shire General Purposes Local Law, the Mornington Peninsula Planning Scheme as well as the *Environment Protection Act 1970*.

The following guidelines are provided for the placement of electoral signs within the Mornington Peninsula Shire:

## Where signs can be placed (private land)

Electoral signs are permitted on private land with the owner's consent and without the need for a planning permit, provided that:

- it is not located on road reserves, i.e. road pavement, median strips, traffic signals, electricity poles etc.
- it is stable and securely fixed to fences or poles on private land, and not attached to trees
- the advertisement area does not exceed 5 square meters
- only one sign is displayed on the land
- it is not animated or internally illuminated
- it is not displayed longer than 14 days after the event is held, or 3 months, whichever is sooner.

## Where signs cannot be placed (Council land)

Electoral signs are **not** permitted on roads, municipal buildings, reserves or Council land, including any structures such as bus shelters, light poles within road reserves.

Definitions are listed below; however, in general terms, no electoral advertising is permitted on roads, parkland or Council property.

1. No signage can be placed/erected on any council road or reserve (including parks) this also includes any VicRoads, roads or reserves.
2. Mobile billboards, (trailer types and signs that are placed in or on a vehicle) are not to be left standing / stationary as in (1) above. This type of signage has to be mobile at all times.
3. Vehicles (other than trailers) that are permanently sign written may display signage, provided that they meet parking legislation requirements including time limits etc.
4. The *Environmental Protection Act 1970* (Litter section) prohibits the placing of any form of advertising on the windscreens of vehicles anywhere (public or private land)
5. Banners, flags are also prohibited as in (1) above and are not to be attached to any fixtures located on any of the roads or reserves as in (1).

**Council may remove non-compliant signs where located on Council land and retain them for collection by the candidate.**

## Authorisation of electoral material

A person must not print, publish or distribute or cause, permit or authorise to be printed, published or distributed, an electoral advertisement, handbill, pamphlet or notice unless:

- the name and address of the person who authorised the electoral advertisement, handbill, pamphlet or notice appears on its face.  
(The address can be a street address or a PO Box address but cannot be an email address.)